### Wind/Diesel Hybrid Technology for International Development: Opportunities and Constraints

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## Part 2: Market Development Considerations for the Private Sector

### Requirements for private sector energy investments in developing countries

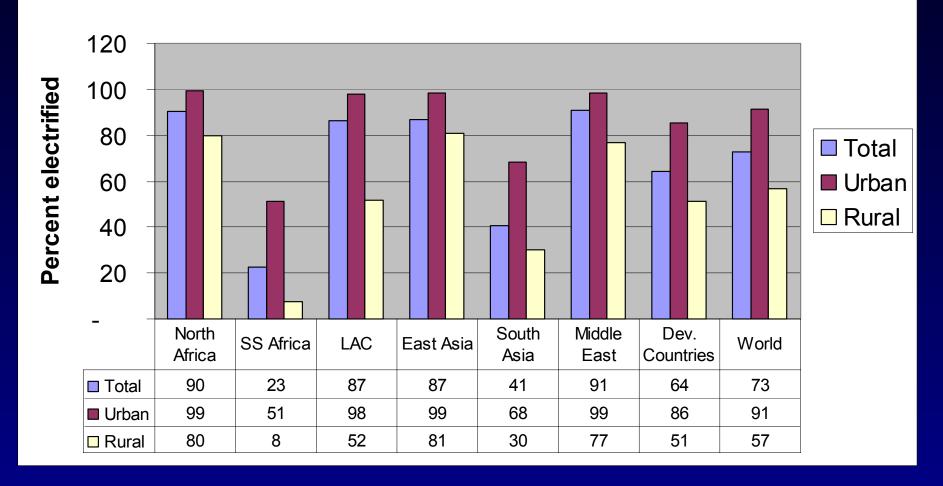
- Civil society and rule of law
- Clear and transparent rules for private sector participation
- Legal and regulatory framework to support private sector participation
- Modern financial / banking system
- Strong national leadership and commitment

#### Public/Private Partnerships for Village Power

#### Needs of the Private Sector

- Well-defined market with opportunities for market aggregation
- In country capacity (technical, institutional, financial)
- Enabling and attractive legal, regulatory, and policy environment (enabling environment)
- Financial and political guarantees to minimize and insure against risk (political, currency, ...)

#### **Urban and Rural Electrification (year 2000)**



Source: World Bank (Jamal Saghir, 2002)

### Some countries with good potential for wind-diesel hybrid power systems

- Indonesia (small island grids)
- Philippines (small island grids)
- Brazil (northeast)
- China (western regions, islands)
- Coastal sub-Saharan Africa (e.g., Mauritania, Senegal, Namibia, ...
- Latin America (Argentina, Brazil, Chile, Peru...)

### Obstacles to Large-scale Use

- Implementing agencies unfamiliar with hybrids
- Financial institutions unfamiliar with hybrids and have no experience lending for these
- Relatively higher first costs require life-cycle costing and mid-term to long-term financing for competitiveness; most off-grid applications are decided on a first-cost basis
- Lack of in-country supportive infrastructure for sales, installation, operation, and maintenance

## Barriers to Decentralized Energy (DE) in 6 Developing Countries\*

- Inadequate awareness of benefits of DE
- Regulations favor central generation
- Legislation limiting private power
- Subsidized central electricity tariffs
- Discrimination against renewables
- Financial institutions lack DE experience
- Etc.....

## Observations and comments from international development community

- Organizations
  - UNDP
  - UNDESA
  - UNEP
  - World Bank
  - International Finance Corporation (IFC)

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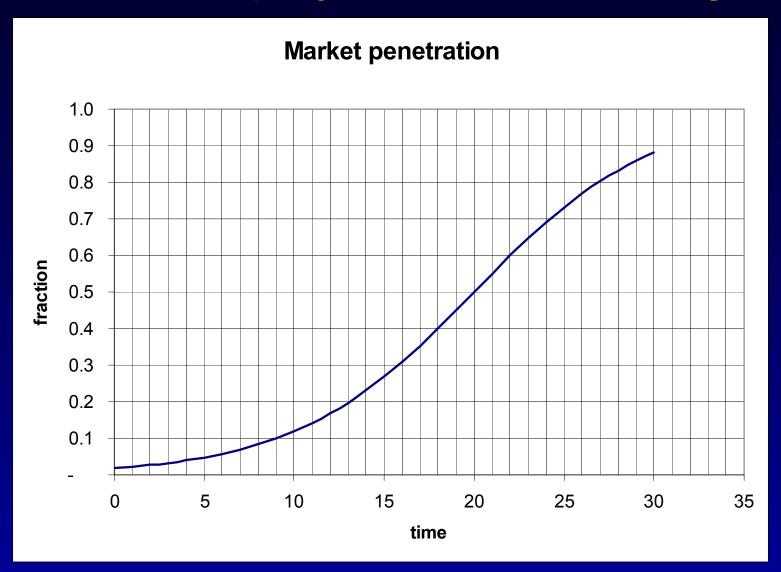
- The case for W-D hybrids has to be built on sound and well documented assessments of technical, operational, and commercialization experiences.
- Availability of credible data for these elements under conditions obtaining in developing countries continues to be a problem in assessing W-D potential.
- Needs to be greater dialogue with IFIs, including GEF. Timing is good due to Bonn conference and announcement of WB targets.

### Cape Verde wind/diesel units

Reserved for photo of fully operational system

View from the World Bank: *None* of the wind turbines or wind/diesel hybrids was operational in late 2003.

## Long-term *programs* are needed; short-term projects are not enough



### International Finance Corporation

- Mission: to promote sustainable private sector investment in developing countries
- Invests on a commercial basis
- Portfolio of \$16.8 billion

### IFC Renewable Energy Investments

- Over \$700 million equity and loans in renewable energy project commitments since 1990
- 21 projects in 11 countries, run-of-river hydro, geothermal, bagasse cogen, PV
- Current sustainable energy portfolio \$218 million – mainly run-of-river hydro

### IFC GEF Clean Energy Projects

- 10 active energy or multi-focal projects, over \$120 million in GEF support
- Largest source of funding for off-grid solar home system enterprises
- Energy efficiency focus on financial intermediation and transforming markets
- New technology commercialization: gridconnected PV and fuel cells (but no winddiesel hybrids)



# IFC Sustainable Energy Investments -- Challenges

- Limited number of quality projects with attractive returns, small # sponsors (can WBG do more?)
- Regulatory uncertainty and barriers
- Back-sliding in regulatory reform, commitment to private power, or lack of familiarity with RE
- Problems finding creditworthy off-takers
- Lack of infrastructure and higher perceived risk
- Smaller project size (for power sector)
- Conclusion: Distributed generation, non-project finance?

#### The IFC-GEF Renewable Energy Mission

- Meeting energy needs in developing countries in an environmentally friendly manner
  - Follow an incremental cost approach
  - Look for niche opportunities & applications
  - Be innovative with technologies, financing, and market penetration mechanisms
  - Play a pioneering & catalytic role for mainstream players to follow

#### Developing a Scale Up Strategy for IFC

Identify region/country w/ enabling environment & market opportunity

Approach region/country as World Bank Group joint initiative:

- WB policy and regulatory expertise
- IFC private sector experience and contacts

Develop master agreements w/ manufacturers and financiers to reduce transaction costs and facilitate local financing

- -Provide IFC portfolio approach to risk management
- Push for rapid penetration through market aggregation model

#### **Conclusions - What Works**

- Successive staging of pilot projects with experience from previous projects
- Moving from pilot projects with cost-shared funding to commercial projects
- Support at all levels of government
- Capacity building of local companies by RE pilot project implementation
- Clusters of projects to ensure institutional viability
- Small number of pilot projects not financially viable

### Addressing the Obstacles

- Pilot projects that replicate commercial applications and environment
- In-country training of public agencies, financial institutions, and private sector companies in hybrid applications and operations
- Incorporation of hybrids into lending practices of development banks and commercial banks
- Policy initiatives supporting private sector investment in renewable energy for off-grid and grid connected applications

#### What needs to be done

- International financial institutions (IFIs)
  - Develop awareness, knowledge, interest, commitment, and experience
  - Build in-house technical and project experience
  - Expand participation in projects
  - Incorporate energy, renewables, hybrids explicitly in poverty reduction plans and country assistance strategies

#### What needs to be done

#### Developing country leaders & stakeholders

- All of the above, plus
- Establish "enabling environment" for broad use of renewables
- Obtain and target patient finance for renewables
- Integrate clean(er) energy options with other sectors (health, education, telecom, clean water, agriculture, enterprise, etc.)
- Build the technical, financial, and policy expertise and capacity to support widespread use of renewables

## Bridging the gap: wind-diesel and international development communities

- Awareness and information: web site(s), full-color brochure and application bulletins, in-country workshops (e.g., GVEP), videos
- Capacity building: Training programs and internships for DC\* energy and development professionals, financial institutions, development stakeholders
- Pilot [finding the way] projects in key developing countries

<sup>\*</sup> Developing Country (and also Washington, DC)

### International Financial and Development Assistance Agencies

- Multilateral development banks
  - World Bank Group (WBG)
  - Asian Development Bank (ADB)
  - Inter-American Development Bank (IBRD)
  - European Development Bank (EBRD)
  - African Development Bank (AfDB)
- United Nations
  - UN Development Programme (UNDP)
  - UN Environment Programme (UNEP)
  - UN Industrial Development Organization (UNIDO)

### International Financial and Development Assistance Agencies

- Bilateral development assistance (and tied aid \*)
  - AUSAID (Australia)\*
  - CIDA (Canada)
  - CF (France)\*
  - DANIDA (Denmark)\*
  - GTZ and KFW (Germany)
  - JICA (Japan)\*
  - Netherlands \*
  - USAID (US)
- Partners in Development
  - Global Environment Facility (GEF)
  - National laboratories (NREL, Risoe, ..)
  - Non-Governmental Organizations (NGOs)
- International sustainable development organizations